

## WELCOME TO OUR SERVICES!

At BLUBERYL, our strengths-based approach helps clients from middle school through adulthood increase their productivity for lifelong success. Clients who use our coaching programs and proprietary products increase their efficiency, improve organization, and see enhanced workflow in their academic, professional, and personal lives. The BLUBERYL system is delivered in distinct packages that are tailored to fit specific learning styles, school requirements, and work environments. Individual client needs are matched with the appropriate BLUBERYL package from the menu below.

## CORE SERVICES

### BLUBERYL 101™ Package

Our foundational service for middle and high school students teaches BLUBERYL's formula for greater organization and productivity. This six-session package comes with our 45+-piece BLUBOX™ and interactive calendar. Concepts covered include time management, school portal navigation, homework planning, and calendar set-up. *\*Also offered as a group web course.*

### BLUBERYL College Springboard™ Package

Appropriate for all college levels, 10 online, one-on-one sessions provide students with a productivity skill set that is generally not taught on college campuses. The package includes our 45+-piece BLUBOX and calendar system.

### BLUBERYL Productivity+™ Package

We help adults improve their time-management skills, develop better ways to manage details, and increase efficiency in their personal and/or professional lives. Services are tailored to a client's situation and needs.

## ADDITIONAL SERVICES

### BLUBERYL Moving Forward™ Package

The next step after BLUBERYL 101™, this package is personalized and covers topics most pertinent to your student, including efficient paper prep, research project planning, textbook reading skills, organized note-taking, and learning how best to collaborate with teachers, advisors, and coaches.

### BLUBERYL Study + Scribe™ Packages

A BLUBERYL professional works alongside your student to create dynamic, online flash cards and study tools for effective test preparation. Our process engages students in a dialogue, employing multiple learning modalities that help reinforce the student's absorption and recall of the material.

### BLUBERYL Exam Prep™ Package

In anticipation of mid-term, final, AP, and College Board exams, this package offers comprehensive support to high school students. We provide an organized approach to study guide preparation, analysis of how to benefit from online study tools, and calendaring for the weeks leading up to exams.

### BLUBERYL Calendaring for the College-Bound™

This three-session package uses BLUBERYL's proprietary calendar system to help students identify and calendar the steps involved in meeting deadlines for college essays, portfolio prep, scholarship applications, standardized tests, and more. Students learn to manage these deadlines in a thoughtful and considered way, while also learning essential project management skills

### **BLUBERYL Summer Six™ Package**

Personalized sessions help students break down summer work into manageable chunks, reduce overwhelm, and strengthen skills. Clients improve upon outlining/writing skills, spelling, math fact recall, summer reading planning, and note-taking.

### **BLUBERYL College E-Cal™ Package**

Using your student's college course syllabi, we create an electronic calendar and populate it with the dates of exams, quizzes, papers, and projects. Multiple components of class information are held in one easily accessible location.

### **BLUBERYL Individual Consult for Families**

Individual consults allow parents to have an in-depth conversation about their student with Lorie Kram, BLUBERYL's founder. Topics include their student's work with BLUBERYL, ways to support their student at home and in school, selecting the best educational path, and coordinating services.

### **BLUBERYL Calendaring for Busy Adults™**

Whether it's at work or at home, most adults face constant deadlines and demands. Juggling is a necessary skill, but sometimes, an important ball gets dropped. In this three-session package, BLUBERYL helps adults develop an easy-to-use calendaring system so they can stop dropping those balls, find more balance, and feel more calm and confident about meeting the demands of their daily lives.

## Proprietary Products

Developed with educators, clinical professionals, and artists, BLUBERYL products are powerful tools for success. Clients are encouraged to use our products and services together for optimal results.



## INTERESTED?

For more information about our services and products, simply:

- Visit our [SHOP](http://www.bluberyl.com) at [www.bluberyl.com](http://www.bluberyl.com).
- Write to us at [info@bluberyl.com](mailto:info@bluberyl.com).
- Call us at [978-225-0625](tel:978-225-0625).



BLUBERYL™ SERVICES  
FOR STUDENTS

## WELCOME TO OUR SERVICES!

At BLUBERYL, our strengths-based approach helps clients from middle school through graduate school increase their productivity for lifelong success. Clients who use our coaching programs and proprietary products increase their efficiency, improve organization, and see enhanced workflow in their academic and personal lives. The BLUBERYL system is delivered in distinct packages that are tailored to fit specific learning styles and school requirements. Individual client needs are matched with the appropriate BLUBERYL package from the menu below.

## CORE SERVICES

### BLUBERYL 101™ Package

Our foundational service for middle and high school students teaches BLUBERYL's formula for greater organization and productivity. This six-session package comes with our 45+-piece BLUBOX™ and interactive calendar. Concepts covered include time management, school portal navigation, homework planning, and calendar set-up. *\*Also offered as a group web course.*

### BLUBERYL College Springboard™ Package

Appropriate for all college levels, this package is comprised of 10 online, one-on-one sessions that provide students with a productivity skill set not generally taught on college campuses. This package includes our 45+-piece BLUBOX and gives students the choice of working with our paper BIG Get Organized Calendar System™, with an electronic calendar, or with both.

## **ADDITIONAL SERVICES**

### **BLUBERYL Moving Forward™ Package**

The next step after BLUBERYL 101™, this package is personalized and covers topics most pertinent to your student, including efficient paper prep, research project planning, textbook reading skills, organized note-taking, and learning how best to collaborate with teachers, advisors, and coaches.

### **BLUBERYL Study + Scribe™ Packages**

A BLUBERYL professional works alongside your student to create dynamic, online flash cards and study tools for effective test preparation. Our process engages students in a dialogue, employing multiple learning modalities that help reinforce the student's absorption and recall of the material.

### **BLUBERYL Exam Prep™ Package**

In anticipation of mid-term, final, AP, and College Board exams, this package offers comprehensive support to high school students. We provide an organized approach to study guide preparation, analysis of how to benefit from online study tools, and calendaring for the weeks leading up to exams.

### **BLUBERYL Calendaring for the College-Bound™**

This three-session package uses BLUBERYL's proprietary calendar system to help students identify and calendar the steps involved in meeting deadlines for college essays, portfolio prep, scholarship applications, standardized tests, and more. Students learn to manage these deadlines in a thoughtful and considered way, while also learning essential project management skills.

## **BLUBERYL Summer Six™ Package**

Personalized sessions help students break down summer work into manageable chunks, reduce overwhelm, and strengthen skills. Clients improve upon outlining/writing skills, spelling, math fact recall, summer reading planning, and note-taking.

## **BLUBERYL College E-Cal™ Package**

Using your student's college course syllabi, we create an electronic calendar and populate it with the dates of exams, quizzes, papers, and projects. Multiple components of class information are held in one easily accessible location.

## **BLUBERYL Individual Consult for Families**

Individual consults allow parents to have an in-depth conversation about their student with Lorie Kram, BLUBERYL's founder. Topics include their student's work with BLUBERYL, ways to support their student at home and in school, selecting the best educational path, and coordinating services.

## **PROPRIETARY PRODUCTS**

Developed with educators, clinical professionals, and artists, BLUBERYL products are powerful tools for success. Clients are encouraged to use our products and services together for optimal results.





BLUBERYL™ SERVICES  
FOR STUDENTS

## INTERESTED?

For more information about our services and products, simply:

- Visit our [SHOP](#) at [www.bluberyl.com](http://www.bluberyl.com).
- Write to us at [info@bluberyl.com](mailto:info@bluberyl.com).
- Call us at [978-225-0625](tel:978-225-0625).





BLUBERYL™ SERVICES  
FOR ADULTS

## WELCOME TO OUR SERVICES!

At BLUBERYL, we understand that life can feel like it is on fast-forward. Sometimes it's hard to imagine how anyone can keep up. We've seen that with the proper systems in place, life's details can be effectively managed, leaving room for what is truly important.

Our strengths-based productivity coaching and carefully designed products enable business owners, professionals, artists, adult students, and parents to manage multiple projects, gain command of details, meet deadlines, and improve workflow in their academic, professional, and personal lives.

The BLUBERYL system is delivered in distinct packages, tailored to each client's environment and the needs of the ever-changing business world. Sessions are held in person and online. Customized programs are also available.

## BLUBERYL PRODUCTIVITY+™ PACKAGE

We help adults improve their time-management skills, develop better ways to manage details, and increase efficiency in their personal and/or professional lives. Services are tailored to a client's situation and needs.

## BLUBERYL CALENDARING FOR BUSY ADULTS™

Whether it's at work or at home, most adults face constant deadlines and demands. Juggling is a necessary skill, but sometimes an important ball gets dropped. In this three-session package, BLUBERYL helps adults develop an easy-to-use calendaring system so they can stop dropping those balls, find more balance, and feel more calm and confident about meeting the demands of their daily lives. Clients have the option of working with the paper BLUBERYL BIG Get Organized Calendar System™ or with an electronic calendar.

## BLUBERYL INDIVIDUAL CONSULT FOR FAMILIES

Individual consults allow parents to have an in-depth conversation about their student with Lorie Kram, BLUBERYL's founder. Topics include their student's work with BLUBERYL, ways to support their student at home and in school, selecting the best educational path, and coordinating services.

## BLUBERYL BIG GET ORGANIZED CALENDAR SYSTEM™



The BLUBERYL BIG Get Organized Calendar System is our innovative hands-on, large-sized calendar and tape system. With this calendar, projects get mapped out in a clear and easy-to-read way. The system is intuitive, visually appealing, and allows a multi-month, big-picture view.

## INTERESTED?

For more information about our services and products, simply:

- Visit our [SHOP](#) at [www.bluberyl.com](http://www.bluberyl.com).
- Write to us at [info@bluberyl.com](mailto:info@bluberyl.com).
- Call us at [978-225-0625](tel:978-225-0625).

## WORKSHOP SERIES

Working closely with a team of professionals, we have created a successful, highly praised series of in-person and online workshops. Workshops allow participants to acquire new information and share ideas in an interactive, comfortable environment. Through web-based conferencing, these dynamic meetings are available to our clients around the country. Our current workshop schedule may be found on our website under the EVENTS tab.

## CUSTOM-DESIGNED WORKSHOPS

BLUBERYL™ also enjoys going to schools and universities! We work with administrators and staff to shape programs for their students, who range from the elementary to graduate level. Perfect for public, private, or charter schools, each presentation is custom designed to meet the needs of each student body and may be recorded for ongoing access. These workshops are delivered either in person or online and offer:

- Interactive content adapted to a group's needs
- Ample time for attendee questions and answers

All workshops offer the opportunity to purchase our precisely designed products at a significant discount for students and families in attendance. School bulk product purchase options are also available.

## I'M INTERESTED!

For more workshop information or to discuss your school's needs, just contact us. We look forward to collaborating with you!

- Call us at [314-252-0625](tel:314-252-0625) or [978-225-0625](tel:978-225-0625).
- Email us at [info@bluberyl.com](mailto:info@bluberyl.com).

*Please see the next page for examples of our current workshop series.*

## WORKSHOP SERIES EXAMPLES

### ***For Students:***

- Learn How Top Students Finish Their Homework More Quickly and with Better Results!
- Organize First. Prep Next.
- Quizlet Scribe: What Is It, How To Do It, and Why
- Exam Prep 1: Get It All Together and Make a Plan
- Exam Prep 2: Last-Minute Changes—Strategize & Refine
- A Call to Students: Make This Year Your Most Productive

### ***For Parents:***

- Encouraging Self-Direction & Independence: Working the Wedge
- A Shout Out to Parents! Join us to see what you can do to help your child become more organized and efficient—each and every day!
- Has Your Student’s Life Gone from 0 to 60? Let’s Talk!
- Grit: Can You Really Calendar It?
- Multiple Intelligences from Schoolroom to Boardroom
- Top 5 Ways to Encourage Your Kids to Communicate and Connect
- Finding the Right Evaluator for Your Child
- How Does My Kid Measure Up to My Neighbor’s Kid?

### ***For Students and Parents:***

- Design Your Work Space: Form and Functionality for Busy, On-the-Go Families
- Managing Technology in an On-Demand World
- Adding Vitamin D (Delight!) to Your Life—Right Now!

## WORKSHOP SERIES

Working closely with a team of professionals, we have created a successful, highly praised series of in-person and online workshops. Our programs allow participants to acquire new information and share ideas in an interactive, comfortable environment. Through web-based conferencing, these dynamic meetings are available to our clients around the country. Our current workshop schedule may be found on our website under the EVENTS tab.

## CUSTOM-DESIGNED WORKSHOPS

BLUBERYL also enjoys going to the office! We collaborate with executives and professionals to shape programs for their associates and employees. Perfect for small or large organizations, each presentation is custom designed to meet identified objectives and may be recorded for ongoing access. These workshops are delivered either in person or online and offer:

- Interactive content adapted to a group's needs
- Ample time for attendee questions and answers

All workshops offer the opportunity to purchase our precisely designed BLUBERYL products at a significant discount for individuals in attendance.

For pricing and specifics, please contact Danielle Ayotte at [978-225-0625](tel:978-225-0625) or [danielle@bluberyl.com](mailto:danielle@bluberyl.com).

## I'M INTERESTED!

To find out more about our workshops or to discuss your organization's needs, just contact us. We look forward to collaborating with you!

- Call us at [978-225-0625](tel:978-225-0625).
- Email us at [info@bluberyl.com](mailto:info@bluberyl.com).

*Please see the next page for examples of our professional workshops!*

## ADULT WORKSHOP SERIES EXAMPLES

- Taking Stock: An Inventory of Your Learning/Work Style to Increase Productivity
- Improve Workflow: Anticipating Those Pesky Speed Bumps Before They Slow You Down
- Your Current Systems for Productivity. Simplified.
- Working with Your Team for Improved Efficiency & Workplace Satisfaction
- Design Your Work Space: Form and Functionality for Busy Adults
- Calendaring 201. How to Integrate Your Long-Term Planning Calendar + Your Day-to-Day Calendar + Your Family Calendar to Regain Control Over the Details of Your Life
- Balance Family + Work? Yes, Really. You Can.
- Managing Technology in an On-Demand World
- Adding Vitamin D (Delight!) to Your Life—Right Now!

## TEAMWORK

BLUBERYL enjoys collaborating with parents, educators, consultants, and clinicians to deliver optimal results for our clients. BLUBERYL students hail from the following abridged list of public and private secondary schools, colleges, and universities.

## PUBLIC + INDEPENDENT HIGH SCHOOLS

Barat Academy (MO)  
Belmont Hill School (MA)  
Cambridge School of Weston (MA)  
Chaminade College Preparatory  
School (MO)  
Clayton School District (MO)  
Concord-Carlisle School District (MA)  
Dover-Sherborn High School (MA)  
Fairfax County School District (VA)  
Forsyth School (MO)  
Homeschool clientele (nationwide)  
John Burroughs School (MO)  
Kirkwood School District (MO)  
King Phillip Regional School District  
(MA)  
Ladue School District (MO)  
Las Vegas Academy of the Arts (NV)  
Mary Institute Country Day School  
(MO)

Nerinx Hall (MO)  
New City School (MO)  
Parkway School District (MO)  
Rockwood School District (MO)  
St. Alban Roe (MO)  
St. Louis Priory School (MO)  
St. Louis University High School (MO)  
St. Michael School (MO)  
Torah Prep School of St. Louis (MO)  
Ursaline Academy (MO)  
Villa Duchesne and Oak Hill School  
(MO)  
Visitation Academy (MO)  
Wachusett Regional School District  
(MA)  
Webster School District (MO)  
Westminster Christian Academy (MO)  
Winsor School (MA)



## BLUBERYL™ CLIENTS: SCHOOLS + UNIVERSITIES

### COLLEGES + UNIVERSITIES

American University  
Boston University  
Colgate University  
Elon College  
Emerson College  
Georgetown University  
Iowa State University  
Lafayette College  
Middlesex Community College  
Missouri Baptist University  
Montgomery College  
Mount Wachusett Community  
College  
Northwestern University  
Quinsigamond Community College  
Rose Hulman Institute of Technology

Saint Lawrence University  
Saint Louis Community College  
Saint Louis University  
Smith College  
Smith School of Social Work  
Texas Christian University  
University of Notre Dame  
University of Tulsa  
University of Massachusetts Amherst  
University of Massachusetts Boston  
Washington University  
Webster University  
Wellesley College  
Wentworth Institute of Technology  
Wheaton College of Massachusetts



## BLUBERYL'S PRECISELY DESIGNED PRODUCTS

*For people who want to spend less time searching  
and more time doing*



Developed with a team of educators, clinical professionals, and artists, our products are powerful products for success. Whether you are a student, professional, entrepreneur, or working on a personal project, our tested BLUBERYL™ products revolutionize how you accomplish tasks and achieve your goals.

Each product can be used independently or as part of BLUBERYL's cohesive program. We encourage our clients to use BLUBERYL's products and services together for maximum results.

## BLUBERYL PRODUCTS + DESCRIPTIONS

### BLUBERYL BIG Get Organized Calendar System™

- **Searching for an interactive calendar system that keeps projects and assignments organized?**
- **Need to quickly identify due dates and ensure projects are completed and deadlines are met?**

The **BLUBERYL BIG Get Organized Calendar System** will transform how you accomplish tasks and achieve your goals. With our innovative, easy-to-use system, projects large and small are seamlessly completed. Chaotic workspaces and overcomplicated systems are eliminated and replaced with a method that is intuitive and visually appealing. Simple to maintain, it includes everything needed to become and remain organized!

**Contents:** One 20"x27" 12-month calendar with tear-off months; rolls of color-coded, movable tape; self-adhesive clips for wall mounting; and, markers in a durable zippered bag. Detailed tutorial on using the system is included.

### **BLUBERYL Take It Along Pencil Case™**

- **Frequently finding school supplies at the bottom of a backpack, in a lunch bag, and in all the wrong places?**

The **BLUBERYL Take It Along Pencil Case** includes necessary day-to-day supplies with durable transportation for home to school and back again!

**Contents:** This durable zippered pencil case contains pencils, pens, correction tape, sticky notes, highlighter, fasteners, and more.

### **BLUBERYL Binder System™**

- **Would your child benefit from a proven system for notebooks and supplies?**

Our **BLUBERYL Binder System** has transformed how students maintain and manage their daily workflow, ensuring papers arrive home and return to class in an organized, consistent fashion.

**Contents:** 5 personalized binders are clearly labeled for homework turn-in, with sturdy dividers to maintain organizational system. Reinforced notepaper included. Additional binders for students who have more than 5 main subjects during a semester are available with purchase of a complete binder set.

### **BLUBERYL Keep It All Together Toolbox™**

- **Do school supplies migrate around your home?**
- **Would your student perform better if everything she/he needed was always at their study space or favorite homework spot?**

Our **BLUBERYL Keep It All Together Toolbox** eliminates time spent searching for pencils, pens, rulers, scissors and more. It allows students to start working right away and prevents time lost while searching for supplies!

**Contents:** BLUBERYL's portable box has all that students need to complete homework each day, including stapler, ruler, pens, pencils, Sharpies, highlighter, scissors, eraser, correction tape, fasteners, sticky notes, glue stick, and more.

### **BLUBERYL Finals Prep Organization System™**

- **Is final exam time hectic and overwhelming at your house?**
- **Would you like your student to have an organized approach to finals prep?**

The **BLUBERYL Finals Prep Organization System** provides the exam prep extension to our highly regarded **BLUBERYL Binder System™**. Important papers are organized for ease of use as study guides are prepared, review sessions occur, and students launch into finals prep. This is a great resource for any student who takes midterm or final exams and the set can be reused each year.

**Contents:** These 5 personalized binders are color-coded for exam prep with sturdy dividers to organize and prepare for midterms and finals.

### **BLUBERYL BLUBOX™**

- **Do your student's supplies need a home of their own?**
- **Want to use the same system BLUBERYL's founder uses?**

Hailed by our clients as their "lifeboat," our reusable **BLUBERYL BLUBOX** offers a sturdy plastic file box that conveniently houses every item a student needs.

The kit includes:

- BLUBERYL BIG Get Organized Calendar System
- BLUBERYL Take It Along Pencil Case
- BLUBERYL Binder System
- BLUBERYL Keep It All Together Toolbox
- BLUBERYL Finals Prep Organization System

**Contents:** Our kit includes all five products above + 6 hanging file folders, multi-page stapler, 3-hole punch, electric pencil sharpener, AND a storage container to hold everything in an organized, self-contained place.

## **HOW TO ORDER BLUBERYL PRODUCTS**

For pricing information or to order your BLUBERYL products, go to [www.bluberyl.com](http://www.bluberyl.com) and click on [SHOP](#).



**Lorie Kram, M.A., J.D.**  
Founder, BLUBERYL™  
[Lorie@bluberyl.com](mailto:Lorie@bluberyl.com)

Lorie Kram is an educator, consultant, and founder of BLUBERYL™, a strengths-based productivity coaching company. Combining her personal and professional experience with independent schools, expertise in child development, and 17 years of private legal practice, Lorie created the comprehensive BLUBERYL

system. Using developmentally appropriate learning tools, the goal of BLUBERYL's proprietary process is personal productivity mastery. With a multi-disciplinary approach grounded in best practices, ongoing developments in neuroscience, and executive functioning research, Lorie teaches organization, workflow, and project management skills for lifelong academic and professional success. Her clientele includes executives and entrepreneurs, students from competitive K-12 programs, highly selective colleges, and graduate schools.

Drawing upon her multifaceted background, Lorie collaborates closely with educators, clinicians, and other professionals to continuously refine the BLUBERYL system so that it meets the needs of students and adults in today's fast paced, technology-driven world.

Lorie is a graduate of John Burroughs School in St. Louis. She holds a B.A. and an M.A. from Tufts University Department of Child Study and a J.D. with post-graduate work in mediation and collaborative law.

Lorie is the proud mother of two young adult sons.

## MIDDLE SCHOOL-TO-HIGH SCHOOL TRANSITION

### **BLUBERYL COACHING AND ORGANIZATIONAL PRODUCTS TURN CHAOTIC STUDY HABITS INTO CREATIVE WORKFLOW MANAGEMENT, PROMOTING BETTER GRADES AND ACADEMIC/LIFE BALANCE FOR NINTH GRADER**

#### **Goals:**

- Find a system that would help the student work to his ultimate potential
- Develop better organized and efficient study habits
- Discover how to manage academic workload and still have fun being a kid
- Improve grades and overall GPA

#### **Challenges:**

- Balancing increased academic demands with 4 days per week after school sports or arts requirement
- Transitioning from a school where work came easily, to a more rigorous, overwhelming academic program
- Accepting that working with organizational/efficiency products and coach was not admitting failure

Steven successfully managed his 4.0 academic career through sixth grade as a student in the gifted program of a public school system. In seventh grade, he made the move to a highly competitive independent school with an advanced curriculum, where he was academically challenged for the first time. After the first term, Steven and his parents quickly learned that the academic demands of his new school were a challenge to manage on his own. Steven and his family were referred to BLUBERYL and its founder, Lorie Kram, by an educational consultant who suggested that BLUBERYL's productivity coaching and organizational products company might be the solution for getting Steven back on track and performing at his potential.

Prior to working with BLUBERYL, Steven's study habits lacked focus, as the schoolwork came easily to him. He did not use the planner provided by the school and often quickly stuffed papers into his backpack throughout his busy day. His academic routine consisted of turning in late assignments and cramming for tests at the last minute.

Steven's mom, Diane, was becoming increasingly tired of the nightly role she played as the nagging mother hounding him to complete his assignments on time. She thought he should learn how to spend his time more effectively—not only to improve his overall study habits, but also so that he could find better academic/sports/life balance and still have fun being a kid.

Lorie began her work with Steven and Diane by evaluating his strengths and learning styles/preferences and recommending and implementing incremental changes to his study routine that would improve workflow and increase retention of material. Lorie identified that Steven was an auditory learner and suggested the online flashcard system by Quizlet to help improve retention of material. When Diane wasn't sold on how technology could help, Lorie taught them BLUBERYL's Online Scribe system. They learned how to work together with Diane serving as the Scribe. Diane was quickly convinced of the program's success and soon Steven was using it for biology, history, Spanish, Latin, and geometry.

BLUBERYL's Binder Set™ system was introduced in eighth grade providing an easy tool to organize returned work, class handouts, notes, study guides, syllabi, and homework.

BLUBERYL'S BIG Get Organized Calendar System™ became a much-needed tool at the start of high school. BLUBERYL's large visual calendar system includes tape and markers, among other supplies, to plot out, organize, and "chunk" studying into categories, either by deadline or task and provided a visual reminder of deadlines and ongoing projects so that Steven could communicate and be held accountable for his academic work.

The combination of BLUBERYL's products and Lorie's coaching has completely changed the way Steven approaches his studies. Before using these proprietary systems, Steven had no real means of studying. Now he feels confident that he

can tackle any assignment and when he needs extra encouragement he reaches out to Lorie for a one-on-one coaching session customized specifically for him.

**Results:**

- Individual grades and GPA have improved.
- Steven's time management has improved.
- Steven is not worried or overwhelmed by assignments. He's now confident in his studies.
- Missing projects and late assignments have been nearly eliminated.
- Steven has become comfortable navigating school, sports, extra-curricular activities, and his social life.

## **HIGH SCHOOL-TO-COLLEGE TRANSITION**

### **BLUBERYL COACHING AND ORGANIZATIONAL PRODUCTS PROVIDE VALUABLE LEARNING RESOURCE FOR TRANSITION FROM HIGH SCHOOL TO COLLEGE**

#### **Goals:**

- Finding a system that would help the student work to her ultimate potential
- Developing improved organization and efficient study habits
- Better management of complicated, multi-component projects while adjusting to the academic rigor of a university setting

#### **Challenges:**

- Finding the right program to manage and successfully complete individual projects while transitioning from a supportive, high school/family environment to a self-sufficient academic atmosphere
- Memorization of course materials, especially in areas where subject matter interest was lacking, such as with core classes
- Becoming more fluent and organized with writing assignments
- Building the confidence to communicate with professors one-on-one

Jen was a college freshman looking to enhance her study skills so that she could enter her first term with a solid plan for academic success. Jen came to BLUBERYL with excellent organizational skills. She was very good at maintaining order and always met her deadlines. Jen wanted to improve her memorization and writing skills. She was most interested in learning new ways to master her skills and create a method for incorporating solid study habits into her new collegiate course load.

Working with BLUBERYL, Jen shared her existing learning/study habits and asked for a system to help her approach writing assignments without angst. By following BLUBERYL's productivity coaching program, Jen was able to cut down on the time



she needed to write and edit her pieces by planning her assignments more effectively.

Jen's college courses required a great deal of memorization. Quick retention of information was key. BLUBERYL's scribe program enabled her to enter all of her vital information into Quizlet's online program so that she could learn the material in many different ways. BLUBERYL's information entry method was the first step in the learning process, followed by defining theory, idea, data point, etc. This system enabled Jen to dramatically improve her recall of material for tests and examinations.

BLUBERYL's organizational products combined with her customized coaching sessions have provided Jen with additional confidence to succeed in her collegiate academic program. Jen loves the varied approaches to learning and studying that are encouraged as part of the BLUBERYL protocol. She became aware that she could tap into many different learning styles (visual, spatial, auditory, etc.) based on her strengths and the best fit for her particular project.

**Results:**

- Jen has become a strong and confident writer.
- Her perception of her ability to manage challenging classes was transformed from concern to confidence—from the first day of lecture.
- Jen has become a more assertive college student; if she needs further explanation she never hesitates to enlist the support of her professors.
- Added confidence motivated her to take increasingly challenging courses that she had originally been concerned about.

## DR. HALLOWELL RECOMMENDS BLUBERYL

*“Hands on, and with a tremendous ability to connect with their clients, Lorie Kram and her team at BLUBERYL™ truly transform lives. Their impressive strengths-based approach, coupled with their proven tools, allow students and adults to ‘unwrap their gifts’ and soar well beyond expectations.*

*My own son is a BLUBERYL client and I encourage our Hallowell Center patients to enlist their life-changing support. Lorie and BLUBERYL are in the important business of unleashing potential, allowing folks to discover their best. They are one organization that just really gets it!”*

*—Dr. Edward Hallowell, August 2015*



**Edward Hallowell, M.D.**

- Child and adult psychiatrist
- *NY Times* Best-Selling Author
- World-renowned speaker
- Leading authority in the field of ADHD

[www.drhallowell.com](http://www.drhallowell.com)

**PARENTS SEND LOVE...**

Competence, compassion, and connection are the words that come to mind when I think about Lorie and her work.

**—Mother of 8<sup>th</sup> grade student**

Lorie is patient, kind, and effective, and I would recommend her service to any child or adult who wants to go from being strong to being exceptional.

**—Parent of 8<sup>th</sup> and 10<sup>th</sup> grade students**

You have great ideas and a clear plan. Thank you so much for working with my son!

**—Mother of 9<sup>th</sup> grade independent school student**

Lorie embodies a unique blend of insight, compassion, and smarts that is simply invaluable.

**—Homeschool mother**

Lorie's passion for helping students thrive rather than just survive the educational process and her gentle guidance to parents are amazing.

**—Mother of independent school student**

It is with deep appreciation that I thank Lorie and her team. Through their ingenious tools and true understanding of my son's needs, not only did he become more confident, enthusiastic, and successful in his studies, I learned how to support and work with him in ways I never imagined. Thank you, BLUBERYL!!

**—Mother of 10<sup>th</sup> grade public school student**

Our son loves working with you and we are so blessed to have found you!

**—Father of 6<sup>th</sup> grade parochial school student**

The best part of the process is that our daughter feels supported, listened to, and optimistic about her future academic work.

**—Mother of 8<sup>th</sup> grade student**

Thanks, Lorie. You are unfailingly positive 😊.

**—Mother of two BLUBERYL students**

## STUDENTS SEND LOVE...

Lorie was the first person to ever tell me it was okay to learn in a different way than my teachers expected. That changed everything.

—11<sup>th</sup> grade student and classroom assistant

Hi Lorie! I'm finally back home and officially finished with my first semester of college...You have made the end of my semester relaxed, exciting, controlled, and possible...Working with you has reinstated the confidence I needed to succeed with such a demanding workload. ...You have helped me prove to myself that I can meet expectations, and even exceed them...I'm so happy about our journey so far.

—1<sup>st</sup> year college student

I am wrapping up the end of a really productive day and I just want to say THANK YOU! Already I feel so in control and on top of my work. Instead of asking myself, "How am I going to get all of this done?" and, "Why am I even doing this?" and, "Where do I even begin?" I'm asking myself, "Okay, what am I going to do this hour?" I feel in control.

—1<sup>st</sup> year student at highly selective college, following first BLUBERYL meeting

Thanks Loriiiiiiiiiie. Lecture today was dramatically different in a good way. Thanks again.

—Graduate student, after first day of enlisting BLUBERYL services

## CLINICIANS SEND LOVE...

Hands on, and with a tremendous ability to connect with their clients, Lorie Kram and her team at BLUBERYL truly transform lives. Their impressive strengths-based approach, coupled with their proven tools, allow students and adults to 'unwrap their gifts' and soar well beyond expectations.

My own son is a BLUBERYL client and I encourage our Hallowell Center patients to enlist their life-changing support. Lorie and BLUBERYL are in the important business of unleashing potential, allowing folks to discover their best. They are one organization that just really gets it!

—Dr. Edward Hallowell, Psychiatrist & Leading ADHD Authority

My patients and I are grateful for Lorie's astute assessment of client needs, as well as her ability to match them with the most relevant and effective strategies. Her contributions to my patients' growth have been life-changing for them and greatly appreciated by me.

—H. Bradley, Psychologist

The young people with whom Lorie works feel respected and understood by her, allowing them to be more open, cooperative, and less resistant in accepting their challenges. Because of this, they experience themselves as being competent. For some, this is the first time ever. Lorie truly changes lives and I am so grateful she is a resource to our community.

—C. Jones, Therapist

### PROFESSIONALS SEND LOVE...

Lorie and her team are fantastic: seasoned, warm, approachable, brilliant—especially when it comes to kids who need to get organized. I'd DEFINITELY trust them with my own children and have recommended BLUBERYL over and over. In fact, I had a kid come in the other day for an initial consult and his grades were all over the map...no sense of organization. My first thought was, boy, does he need BLUBERYL. What a relief to learn he was already working with them.

—C. McNeal, McNeal College Consulting