

BLUBERYL COLLEGE SPRINGBOARD™ PROGRAM

What is the most important gift your readers can give their college-bound students this year? How about the gift of organization and efficiency to help them meet the demands of college? St. Louis-based BLUBERYL™, a strengths-based productivity coaching and organizational products company, has the perfect solution for parents and grandparents this graduation season. BLUBERYL's **College Springboard** Program provides all the essentials needed for college students to jumpstart their academic year.

BLUBERYL's College Springboard Program is comprised of 10 customized sessions that provide students with the opportunity to foster greater organization and efficiency—areas that are generally not taught on campus, but are highly valued by college students and their parents. Through customized in-person or online productivity coaching and scribe sessions taught using BLUBERYL's proprietary products, students develop strategies for managing course loads while learning to focus on the right content. This proven formula is unique in the college marketplace and promotes significantly improved test scores and overall academic achievement.

Session highlights include:

- A comprehensive, formal intake process designed to ascertain a student's learning style, strengths, and objectives
- Collegiate-based learning methods that ensure maximum retention and assimilation of course content such as note-taking techniques, refined study skills, and project management
- Methodologies for optimizing college-based and online resources to learn more effectively, freeing up time for other academic responsibilities and activities

BLUBERYL's College Springboard Program includes BLUBERYL's BLUBOX™, a 45+ piece system comprised of an innovative binder system to enhance workflow efficiency; an interactive calendar system for improved time management; a self-contained finals preparation organizational tool; and a variety of necessary desktop essentials.

The College Springboard materials can be shipped directly to the student's dorm room, and the online sessions can begin in the first weeks of school. This highly praised and proven system can be purchased at www.bluberyl.com for \$1,450.



PRESS RELEASE

To learn more about BLUBERYL products or speak to an executive about the College Springboard Program, please contact Danielle Ayotte at [978-225-0625](tel:978-225-0625) or danielle@bluberyl.com.